



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Contract # 314679

Schedule Dates

10/29/12-11/04/12

Date Entered 0/6/04/12

Last Modified 0/8/24/12

Charlotte (WSOC)

By Broadcast Month

Spots 44

Rate \$49,360.00

Grand Total: 44

Advertiser

RGAPP - Republican Governors Association (952)

Entered By Jill Hipskind

CO-OP

No

Agency

Target Enterprises (3056)

Political - Issue (1068)

Demo

Product

147/REPUB GOV ASS NC (129020)

Teletrep/Los Angeles

Order Type Normal

Brand

/

Package Deal

Commission % 15.00

Salesperson

RGA NC/RGA/147

Commission \$7,404.00

Net Total

Buyer Name

CRANE,CINDIE

Sales Tax

\$41,956.00

Phone/Fax

/

Comments

CPE

RGA NC/RGA/147

Account Types

Sales Office

National/Political

Comments

Billing Type

Standard

Comments

Comments

147/REPUB GOV ASS NC

\*\*\*\*\* THIS IS A CASH-IN ADVANCE SCHEDULE \*\*\*\*\*, PRODUCT: REPUBLICAN

GOVERNORS ASSOCIATION, RGA NC

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
3.0	Revised Line / Spot	10/29/12-11/03/12	3	:30	7A- 9A (EST)		2	2	2	1	1						Charlotte (WSOC)	RUN DX M-W & 1X TH-F PER DAY MAX SEP	5/4/12	
3.1	Normal Line / Spot	10/29/12-11/03/12	3	:30	7A- 9A (EST)		3	X	X	X	X	X			3	\$1,100.00	\$3,300.00	Charlotte (WSOC)	RUN 2X M-W & 1X TH-F PER DAY MAX SEP	8/15/12
10.0	Revised Line / Spot	10/29/12-11/03/12	4	:30	5P- 5:30P (EST)		1	1	1	1	1						Charlotte (WSOC)	RUN IX PER DAY	5/4/12	
10.1	Normal Line / Spot	10/29/12-11/03/12	4	:30	5P- 5:30P (EST)		2	X	X	X	X	X			2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	RUN IX PER DAY	5/4/12
12.0	Normal Line / Spot	10/29/12-11/03/12	4	:30	6P- 6:30P (EST)		1	1	1	1	1				5	\$1,590.00	\$7,950.00	Charlotte (WSOC)	RUN IX PER DAY	8/15/12
13.0	Normal Line / Spot	10/29/12-11/03/12	4	:30	6:58P- 7:30P (EST)		1	1	1	1	1			5	\$1,175.00	\$5,875.00	Charlotte (WSOC)	RUN IX PER DAY	6/4/12	
14.0	Normal Line / Spot	10/29/12-11/03/12	4	:30	7:28P- 7:56P (EST)		1	1	1	1	1			5	\$1,190.00	\$5,950.00	Charlotte (WSOC)	RUN IX PER DAY	6/4/12	
15.0	Normal Line / Spot	10/29/12-11/03/12	3	:30	10P- 11P (EST)		1								1	\$4,500.00	\$4,500.00	Charlotte (WSOC)	RUN IX PER DAY	6/4/12
16.0	Normal Line / Spot	10/29/12-11/03/12	3	:30	11P- 11:35P (EST)		5	X	X	X	X	X		5	\$1,690.00	\$8,450.00	Charlotte (WSOC)	RUN IX PER DAY	6/4/12	
17.0	Normal Line / Spot	10/29/12-11/03/12	3	:30	11:35P- 12:02A (EST)		1	1	1	1	1			4	\$690.00	\$2,760.00	Charlotte (WSOC)	RUN IX PER DAY	6/4/12	
19.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	12P- 12:30P (EST)									1	\$525.00	Charlotte (WSOC)	RUN IX PER DAY	6/4/12		
19.0.1	Preampt	11/03/12														Charlotte (WSOC)	Program Change/Exception			

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

CONFIRMATION CONTRACT

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WSOC-TV

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1901 North Tryon Street  
Charlotte, NC 28206-2700

Target Enterprises  
15260 Ventura Boulevard  
#1240  
Sherman Oaks, CA 91403

Target Enterprises  
147/REPUB GOV ASS NC (129020)  
Telerep/Los Angeles  
Telerep/Los Angeles, Los Angeles (1043)  
CRANE,CINDIE  
/

Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

RGA NC/RGA/147  
RGA NC/RGA/147  
National/Political  
Standard  
147/REPUB GOV ASS NC  
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11/29/12-11/04/12

Date Entered

06/04/12

Last Modified

08/24/12

Comments

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